

PENN AVENUE, WEST READING BUSINESS DIRECTORY

Business Name	Contact	Address	Phone
1-Up Collectibles	Lee Umberger	516 Penn Avenue	610.770.7915
A Running Start	Sorita Averill	705 Penn Avenue	610.320.9097
A to Z Vacuum Stores	Ronald M. Light	416 Penn Avenue	610.374.4888
Advance Personnel & Advance Home Health Care	Rosemarie Lamanna	634 Penn Avenue	610.921.9383
Ady Cakes	Ady Abreu	631 Penn Avenue	610.301.5802
Aikido West Reading		600 Penn Avenue, Rear Basement	610.372.5511
Aladdin	Alexandre Borkhoche	401 Penn Avenue	610.685.6677
All About Women	Dr. DeAngelis, Dr. Ghoubrial, Dr. Leaman and Dr. Metzgar	301 Penn Avenue, Suite 200	610.898.7560
Allegro Arts and Custom Framing	Kevin R. Kline	518 Penn Avenue	610.376.8670
Art Plus Gallery	A Cooperative of Fine Artists	604 Penn Avenue	610.375.9122
Awards and More	Sandy and Tom McCarthy	530 Penn Avenue	610.376.6110
Barrer and White Orthodontists Ltd.	James Barrer and Doug White	311 Penn Avenue	610.376.3956
Bella Jules	Juli Cleaver	700 Penn Avenue	610.208.0600
Bento Box Gifts	Mimi Kolb	623 Penn Avenue	610.780.2932
Berks Security Locksmith and Safe Service, Inc.	Dorothy McClatchie	440 Penn Avenue	610.374.9580
Berkshire Bank	Caitlin Degler	525 Penn Avenue	610.236.0400
Big Kids Toyz	Rich Kotzen Sr.	616 Penn Avenue	610.375.1220
Bistro 614	Rol Sugg and Michael Steffy	614 Penn Avenue	610.375.9900
Bridal Fashions	Addie Schmehl	434 Penn Avenue	610.374.7502
C&S Supply Company	Al Wicks	200 Penn Avenue	610.685.2727
Café Harmony	Barbara Apple	616 Penn Avenue	
Celtic Myth and Moonlight	Dot Knowles and Sandi Ludwig	641 Penn Avenue	610.685.2307
Charles Hutcheson Fine Jewelry	Deborah Hutcheson	512 Penn Avenue	610.372.6468
Charming Nails	Peter Chu	528 Penn Avenue	610.373.8189

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Business Name	Contact	Address	Phone
Chef Alan's American Bistro	Alan Rutter	525 Penn Avenue	610.375.4012
Cheryl L. Miller, D.D.S.	Cheryl L. Miller	721 Penn Avenue	610.376.4384
Chesen Eye Associates	Neil Chesen, M.D.	301 Penn Avenue, Suite 100	610.372.2222
Chicken Supreme and Sammy's Steaks	Richard Botch	410 Penn Avenue	610.376.6149
Christ Presbyterian Church	Melvin Sensenig	158 Penn Avenue	610.775.1212
Commonwealth Auto Tags		704 Penn Avenue	610.372.9998
Creations Café	Gary Parsons	448 Penn Avenue	610.406.5843
Cucinotta Images	James L. Cucinotta	719 Penn Avenue	610.372.7128
Curious Consignments Company	Edward Daniels and Bruce Dingeldein	605 Penn Avenue	610.685.3996
Designing Women	Tina Shenk	400 Penn Avenue	610.375.3855
Double Click Computers	Douglas Geiger	546 Penn Avenue	610.374.3355
Dragonfly Studio and Gallery	Kira & Mike Shuman and David Statler	398 Penn Avenue	610.376.7176
Earth Rhythms	Mark Seaman	641 Penn Avenue	610.374.3730
Edward J. Kuhn Funeral Home	Edward J. Kuhn	739 Penn Avenue	610.374.5440
Edwards Business Systems, Inc.	James B. Edwards	524 Penn Avenue	610.372.8414
EyeDentity Gallery	Hayes Penn	414 Penn Avenue	610.236.0577
Fandangled	Susan Tranquillo	304 Penn Avenue	610.373.1234
Firefly on Penn	Rebecca Simmons	508 Penn Avenue	610.374.9102
Flowers by Audrey Ann	Pierce and Mona Turner	510 Penn Avenue	610.374.3322
Fonte's Salon	Victoria Fonte Cabrera and Vincent Fonte	300 Penn Avenue	610.376.2220
Forest Glen Flowers	Elizabeth Thiel	442 Penn Avenue	610.236.9200
Fraser Advanced Information Systems	Wm. A. Fraser	320 Penn Avenue	610.378.0101
From Across the Pond	Beth Kline	602 Penn Avenue	610.374.2464
Gehris Tile	Rich and Linda Gehris	424 Penn Avenue	610.374.4155

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Business Name	Contact	Address	Phone
Georgio's Pizza	Haik (Mike) Hambartsoumian	500 Penn Avenue	610.750.7199
GNA Italian Ristorante	Albino and Adelina Grande	421 Penn Avenue	610.376.1155
Go Fish! Seafood	Heather Clark	619 Penn Avenue	610.376.6446
Good Eatz Green Café	Richard B. Allebach II and Cathy Caron	701 Penn Avenue	610.670.4885
Goodyear Shoe Service	Vince Paparo	504-506 Penn Avenue	610.373.7478
Great Wall	A De and Nancy Lau	532 Penn Avenue	610.685.8585
Gulf/Schweitzer Auto Service Center	Donald L. Schweitzer	433 Penn Avenue	610.376.9291
Hauté Chocolate Café	John and Heather Zuwiala	711 Penn Avenue	610.373.4455
Heartfelt Hands	Staci Donofrio	619 Penn Avenue, Second Floor	610.685.7788
Hello Bluebird	Alex McCarty	609 Penn Avenue	610.750.6642
Honeybee Gardens	Melissa Buckley Hertzler	200 Penn Avenue	610.396.9225
In-Home Oxygen and Medical Supplies	Roberto Campitelli	426 Penn Avenue	610.929.2004
J.P. Fashion	Jose Peguero	432 Penn Avenue	610.478.0655
Jan Rae Ladies Fine Fashions and Accessories	Karen A. Verleur	612 Penn Avenue	610.372.9935
JBS Office Services		200 Penn Avenue, Rear	610.376.5200
Jeff Reiff Auto Repair	Jeff Reiff	633 Cherry Street	610.373.4052
Joseph Robert Clothier	Joseph Cacchione	520 Penn Avenue, Second Floor	610.376.8800
Justin F. Bortz Fine Jewelry and Midnight Swan Designs	Justin and Mindy Bortz	438 Penn Avenue	610.373.1101
Keim's Sewing Machine	Donald E. Keim	408 Penn Avenue	610.372.3090
Kensington Tobacconist	Kurt Bertges	450 Penn Avenue	610.373.5001
Kids Cuts	John Hansbury	626 Penn Avenue	610.478.7167
King's Auto Repair	Scott King	732 Penn Avenue	610.376.3892
La Retro Gifts	Hallie Burchinal	514 Penn Avenue	610.621.2780
Life Uniform Company	Patricia Landis	525 Penn Avenue	610.374.4527

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Business Name	Contact	Address	Phone
LiliBea's	Robin Horman	613 Penn Avenue	610.944.5232
London Blue Jewelers	Tim Gallagher	639 Penn Avenue	610.378.1111
Lovely Events & Occasions	Heather Pasko	713 Penn Avenue	610.670.6502
Luigi's Alterations and Tailoring	Luigi Borelli	637 Penn Avenue, Rear	610.376.7905
Lukoil	Sandy Engle	315 Penn Avenue	610.286.9669
Mahoney and Maier Financial Services Inc.		546 Penn Avenue, Second Floor	610.375.6500
Milla's Tailoring	Milla Beretov	Two South Fourth Avenue	610.374.5232
Mixx Inc.	Julia Katerman	643 Penn Avenue	610.373.2249
Mutimer Industrial Sales	Jim Mutimer	722 Penn Avenue	610.372.1104
Neo-Pangea	Brett Bagenstose	326 Penn Avenue	866.514.9141
New2You		528 Penn Avenue, Basement	484.269.4636
On the Fringe	Jenny Faust	548 Penn Avenue	610.736.3339
Paisley Moon	Kim and Craig Alabovitz	607 Penn Avenue	610.371.9998
Papillon Brasserie	Philip-Georges Davis	615 Penn Avenue	610.781.9688
Penn Avenue Dental	Mark Dougherty	645 Penn Avenue	610.374.7657
Pollack Furs and Leathers	Robert and Judy Pollack	541 Penn Avenue	610.376.3837
Rite Aid, Inc.	Theresa Hanson	525 Penn Avenue	610.373.5241
Salon 500	Pete Santiesteban	500 Penn Avenue, Rear	610.378.5337
Salon JP	JP Armstrong	726 Penn Avenue	610.376.5640
Schubert's Custom Cabinetry		611 Penn Avenue	610.375.4860
Scrolls and Strings Violin House	Shelly and Jeffery Reider	608 Penn Avenue	610.374.3350
Seasons Boutique on the Avenue	Phyllis Boone	624 Penn Avenue	
Seghetti's Italian Market	Rita Ditsky	522 Penn Avenue	610.373.1003
SGO Designer Glass	William A. Chaknos	412 Penn Avenue	610.376.4245

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Business Name	Contact	Address	Phone
She . . . A Fashion Accessory Experience	Denise Speicher, Jenn Maloof and Chris Hargreaves	715 Penn Avenue	610.376.5743
Shearer Technical	Mark and Carole Shearer	727 Penn Avenue	610.375.1676
Sherry's Salon	Sherry A. McNabb	536 Penn Avenue	610.374.4006
Shool!	Victoria Rogan	610 Penn Avenue	610.743.5140
Side Door Medi Spa and Wellness Center	Susan Probst	740 Penn Avenue	610.685.5287
Spoil 'Em Rotten	Dalynn Boyer and Vicki DiArchangelo	402 Penn Avenue	610.929.0900
St. James Church		644 Penn Avenue	610.372.2034
Star Salon	Min Shi Yen	723 Penn Avenue	610.685.4979
Studio 520	Matt Pattison	520 Penn Avenue	610.301.3376
Su Andre Salon and Spa	Soon Andre	709 Penn Avenue	610.898.1477
Sunoco		501 Penn Avenue	610.374.1054
Superior Oxygen and Medical Supplies	Thomas Byerly	545 Penn Avenue	610.371.0202
Susan J. Probst, MD and Associates	Susan Probst	740 Penn Avenue	610.376.3700
Sweet Surprises	Carol Wells	544 Penn Avenue	610.373.2121
Synergetics Architects	Ron Scheaffer	550 Penn Avenue, Second Floor	610.373.0777
Synergy Gifts and Books	Ron Scheaffer	550 Penn Avenue	610.373.0777
Tangles	Tina Shenk	404-A Penn Avenue	610.374.5991
Taste Buds	Sandy McCarthy	530 Penn Avenue	610.374.5140
Taste of Crepes	Ildiko Asztalos	617 Penn Avenue	484.638.8112
The Carriage House	Janet Mutter	637 Penn Avenue	610.371.1146
The Compleat Baldwin Brass Center	Nancy Campbell	623 Penn Avenue	610.373.1040
The Mosaic Studio	Nancey Seghetti	522 Penn Avenue, 2nd Floor	610.374.0919
The Olympian Ballroom/Fred Astaire Dance Studio	Jerry and Linda Topez Theodossiou	603 Penn Avenue	610.373.4880
The Tea House and Gift Shoppe	Ming Ulrich	396 Penn Avenue	610.374.8821

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The Well Dressed Caked	Sharon Thompson	713 Penn Avenue	610.376.2253
Tina's Salon and Day Spa	Tina Shenk	404 Penn Avenue	610.374.5991
Unique Pack N Post		500 Penn Avenue, Rear	610.372.2997
United Artists Salon and Spa	Cindy Lightner, Robin Eshleman, Madilyn Knappenberg, Cherie Slusser, Ruth Fatzinger	299 Penn Avenue	610.376.8481
Vertigo Music	Stacey Pepper	449 Penn Avenue	610.320.9927
Wendy's Old Fashioned Hamburgers		712 Penn Avenue	610.372.8905
Wenrich Associates Inc.	Charles Wenrich	436 Penn Avenue	610.374.4946
West Reading Diner	Hamed A. Hassan	411 Penn Avenue	610.376.5565
West Reading Drug Store	James D. Levan	538 Penn Avenue	610.375.4366
West Reading Flower Shop	Sandra Bibbo	633 Penn Avenue	610.376.7895
West Reading Tavern and Restaurant	Steve Woodward	606 Penn Avenue	610.376.9232
William H. Diller Jewelers	John Lis	601 Penn Avenue	610.372.0019
Winedown	Ben Franco	622 Penn Avenue	610.373.4907
Woman's Exchange of Reading	Michelle Bigos	720 Penn Avenue	610.373.0960
Wyomissing Persian Rug Gallery	Fatima Ansari	728 Penn Avenue	610.478.0580
Yarn Gallery	Trish McKinney	628 Penn Avenue	610.373.1662
Yellow Submarine	Dave Thomas	449 Penn Avenue, Rear	610.898.1331
Yoas Services, Inc.	Robert Yoas	542 Penn Avenue	610.378.1277
Yoga Inlet	Linda Rocco	734 Penn Avenue	610.376.2881
Yorgey's Fine Cleaning	Richard Roeberg	525 Penn Avenue	610.373.0921
Young Chefs Academy	Denise Wayne-Cerbone	703 Penn Avenue	610.376.3634
Zen Den	Mark Seaman	641 Penn Avenue	610.374.3730
Zenergy Arts & Wellness Center		641 Penn Avenue, Rear	610.374.3730